



Strategic Search Engine & Internet Marketing Solutions

WORLD CLASS INTERNET MARKETING SERVICES

Corporate Profile

50 South Greeley St, Suite 413, Palatine, IL 60067



START

SEPTEMBER 9, 2003

Doug Dvorak started SEO Solutions.

OBJECTIVE

To compete with the best internet marketing companies in the world.

MISSION STATEMENT



- To make internet and Search Marketing more productive and affordable to individual entrepreneurs and companies.
- To help our clients increase their web traffic and sales which will help them grow their business.

OUR VALUES



- Always treat clients with RESPECT - Just as we would like others to treat us.
- Understand our client's business/technology challenges in order to provide them with a "One Size Fits One" customized solution to drive business growth.
- Not to use sales gimmicks or unethical SEO practices even if it means losing important projects.



**Thousands of
Keywords**

Currently being managed across multiple SEO campaigns.

**83%
Keywords**

Rank on either 1st or 2nd page of Google.

**Over \$500
Thousand**

Being managed in Paid Ad campaigns.

**Hundreds of
Clients**

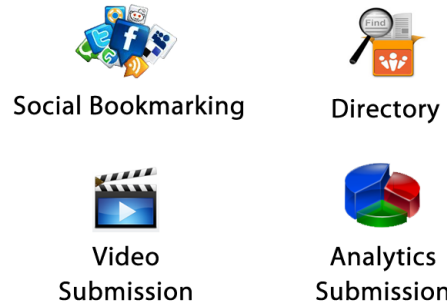
Use our White Label Solutions to power their client campaigns.

**1000+
Campaigns**

Successfully executed over last 8 years.



Work Done by ebrandz team



Apps/Widgets



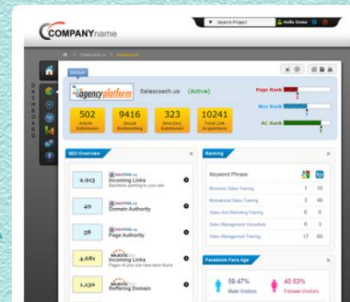
Analytics API



Social Management



SEO Intelligence API's



Your Dashboard



▼ Search Project

Hello Demo ⚙️ 🔌

Home

Salescoach.us

Dashboard

Default

Salescoach.us (Active)

503

Article Submission

9686

Social Bookmarking

323

Directory Submission

10512

Total Link Acquisitions

Page Rank

3

Moz Rank

5

AC Rank

8

SEO Overview

2,913

Incoming Links
Backlinks pointing to your site.

Ranking

Keyword Phrase

Business Sales Training	1	10
Motivational Sales Training	3	48

Top 4 Reasons To Select Us

90%
Clients

See real progress and Return on Investment (ROI) well-within their first few weeks of working with us.

82%
Clients

Renew offer first 6 months.

100+

Case studies & client testimonials.

30 Days
Moneyback
Guarantee

30 Days Money Back Guarantee: Not happy with our SEO service? Get a full refund within 30 days. No questions asked!



SEARCH ENGINE OPTIMIZATION (SEO)

We offer comprehensive SEO solutions that start at \$399 and at this time have 6 pre-defined SEO packages.

	Value	Bronze	Silver	Gold	Platinum	Titanium
Total Cost	\$399/month	\$599/month	\$1299/month	\$1599/month	\$2999/month	\$5999/month
On-page Optimization	✓	✓	✓	✓	✓	✓
Creating Web 2.0 Video	✓	✓	✓	✓	✓	✓
Local Search Optimization	✓	✓	✓	✓	✓	✓
Usability & Conversion	✗	✗	✓	✓	✓	✓
Content Optimization	✓	✓	✓	✓	✓	✓
Link Strategy	✓	✓	✓	✓	✓	✓
Facebook & Twitter Marketing	✓	✓	✓	✓	✓	✓

30 DAYS MONEY BACK GUARANTEE



Not happy with our SEO service? Get a full refund within 30 days. No questions asked!!!



PAY PER CLICK CAMPAIGN MANAGEMENT (PPC)

Our Pay Per Click campaign management services are monthly based and our pricing is quite affordable. All campaigns are driven with ROI as the performance benchmark. Apart from the following 4 standard packages, we even offer custom solutions.

	Silver	Gold	Platinum	Titanium
Total Cost Per Month	\$399	\$699	\$999	\$1499
Set-up Fees	✗	✗	✗	✗
Campaign Optimization (keyword research, negative keywords, bid management, ad copy testing, geo targeting, conversion tracking, etc.)	✓	✓	✓	✓
Image Ad Creation	✗	✓	✓	✓
Landing Page Consultation	✗	✓	✓	✓
Website Optimizer (if applicable)	✗	✗	✓	✓
Mobile Campaign Setup	✗	✓	✓	✓
Google AdWords / Analytics Tracking & Analysis	✓	✓	✓	✓
Google Analytics Goal & Funnel Visualization	✗	✗	✓	✓

Note:- Fees paid to SEO Solutions do not include monthly click charges that will be billed directly to you by Google AdWords or MSN adCenter or any other Pay Per Click Engine selected.



CONVERSION RATE OPTIMIZATION (CRO)

Our conversion experts can provide you with the much-needed assistance from conversion perspective that would help you in improving the overall performance of your webpage(s). We have proven track record of increasing our client's conversion rates.

	Value	BronzeGold	Platinum
Total Cost Per Month	\$799	\$999	\$1499
Landing Page Design & Implementation	1 page	2 page	4 page
A/B Testing, Google Website Optimizer, Persona (Visitors) Analysis, Information Architecture, Page Layout & Design, Call To Action, Credibility & Trust Symbol	✓	✓	✓
User Testing (Videos)	1 Video	2 Video	3 Video
Click Heatmaps	✓	✓	✓
Conversion Expert Analysis Video	✓	✓	✓
Sales Funnel Optimization	✗	✓	✓
Website Conversion Optimization	✗	✗	✓
Persuasive Content Writing (Additional Charge @ \$100/Page)	✗	✗	1 page

100% GUARANTEE



We are so confident about our service that if we do not improve your conversion rate in 3 months, we will issue you a 100% refund.



FACEBOOK & TWITTER MARKETING

There is a huge audience on Facebook and Twitter who are waiting to hear about the products/ services that you have to offer and the right traffic from these sites can help in turning your website into a destination. Once your site becomes popular on the social circuit, chances are that people would start visiting your site frequently and recommend others as well to check out your site. This can ultimately help to increase your sales leads and build your brand.

	Value	Bronze	Silver
Price Per Month*	\$399	\$499	\$999
Manage Social Accounts	3 days	5 days	Everyday
Content for Info & Bio (About Us)	✓	✓	✓
Create & Publish interesting posts/tweets	8/month	12/month	20/month
Monitor social mentions & interact	✓	✓	✓
Respond to fans/followers	✓	✓	✓
Discussions, Questions, Polls	✗	✓	✓
Integrate Facebook Applications	✗	✓	✓
Social Reputation Monitoring	✓	✓	✓
Monthly Reporting	✗	✓	✓
Google Plus Brand Page set-up	✗	✗	✓
Integration of +1 button on website	✗	✗	✓

*Minimum 3 Months Contract

**Basic Facebook/Twitter setup is included in monthly price. Custom backgrounds or Facebook tabs will be quoted separately.



WEBSITE DESIGN AND DEVELOPMENT

We strongly believe that "SEO friendly design" does not have to mean "dull" websites. Hence, many of our sites use flash animations but are also SEO friendly.

 WORDPRESS	Price	 Joomla!	Price
Installation - Including 10 SEO And Social Media Friendly Plug-ins	\$100	Joomla Installation	\$100
Premium Theme + Installation (Up to 10 Pages)	\$250	Joomla Premium Template + Installation	\$180
Custom WordPress Theme (3 Mockup Options)	\$500	Joomla Custom Theme (3 Mockup Options)	\$500
Custom WordPress Theme + Installation (Up to 10 Pages)	\$600	Joomla Custom Theme + Installation	\$800

Custom Design/Development Work	Price	Other Services	Price
5-page Website	\$800	Logo Development	\$155 Onwards
10-page Website	\$1000	Flash Banners	\$60 Onwards
15-page Website	\$1200	Flash Intros	\$132 Onwards
20-page Website	\$1400	Custom Programming And Development	\$40 Per Hour
25-page Website	\$1500	Content Management System – 5 To 10 Page With Design Themes	\$2000 Onwards
Additional Webpage Will Be Charged @	\$30 Per Page	Ecommerce Solutions Magento / Os Commerce/ Zen Cart / SSECOM Solutions	\$4000 Onwards

HIGHEST CLIENT TESTIMONIALS IN WEB MARKETING INDUSTRY



"I hired SEO Solutions to help me better promote my website and help establish my brand on the Internet and with the search engines. Doug and his staff work very hard to get me 9 FIRST PAGE RANKINGS ON GOOGLE, YAHOO & BING. My web site traffic has increased by over 63% and the analytical tools and reports I receive help me to make better informed marketing and sales decisions."



"We have had exceptional success using SEO Solutions for SEO. We are now able to reach a larger audience and drive additional traffic to our site and revenue to our business. We have received, to date, a 219% return in five months on our initial investment."



"We now, with the help of SEO Solutions, have analytics to evaluate the effectiveness of our web site as well as monitor where all our leads emanate. Of the 345 leads generated by various sources, our web site has provided 49 leads of which 5 resulted in sales totaling \$63,972 (25%)."



"SEO Solutions has helped us grow our on-line traffic by 123%. We are receiving more and better qualified leads as the result of the customized Search Engine Optimization (SEO) and Strategic Internet Marketing Programs being delivered by Doug and his creative team. We highly recommend SEO Solutions to anyone who is interested in a cost-effective way to market their business."



SEARCH ENGINE OPTIMIZATION CLIENT CASE STUDIES

CLIENT: Sayre & Jones Auctioneers (<http://www.sayreandjonesauctioneers.com/>)



"SEO Solutions has allowed us to get to the next level in terms of customer sales and client reach. We have experienced tremendous results with search engine optimization. For our business capturing and keeping potential customers is a must. I would highly recommend Doug Dvorak and SEO Solutions to help your company grow through an increased search engine presence. Sayre & Jones Auctioneers is now getting new customers weekly and has 13 first page rankings on Google, Yahoo and MSN. We highly recommend Doug Dvorak and SEO Solutions."

Result: "We have seen a 90% increase in internet traffic."

CLIENT: Nampa Floors & Interiors (<http://nampafloors.com/home.aspx>)



"We engaged the services of SEO Solutions in February of 2012. SEO Solutions revamped our web site and made it more dynamic. We are now able to reach more potential customers and achieved first page rankings on Google the first week after roll out of the updated site."

Result: "Our ROI was an astounding 187% and business has never been better."





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Thank You!